



**Build brand awareness, and demonstrate your products and services face-to-face with top HR professionals**

Gain access to prominent thought leaders in the field of HR Recruitment. From a top-notch agenda to powerhouse subject matter experts, DirectEmployers 2017 Annual Meeting & Conference (DEAM17) is designed for networking and getting to know Members and prospects in a relaxed setting providing you the perfect opportunities to enhance your company’s industry presence. For more information email:

**[DEAM@DirectEmployers.org](mailto:DEAM@DirectEmployers.org)**

**By becoming an underwriter you will:**

- Have your corporate logo showcased among leaders in recruitment and OFCCP compliance
- Receive recognition through sponsorship acknowledgment during the event
- Demonstrate your organization’s commitment and leadership in the field of HR recruitment and OFCCP compliance

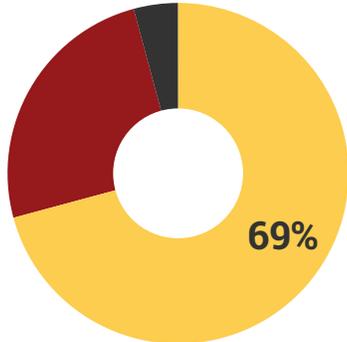


**“The DirectEmployers staff was extremely accommodating and we were able to have really high quality conversations with decision makers.”**

**Social Talent**

## Who You Will Meet

350+ industry professionals



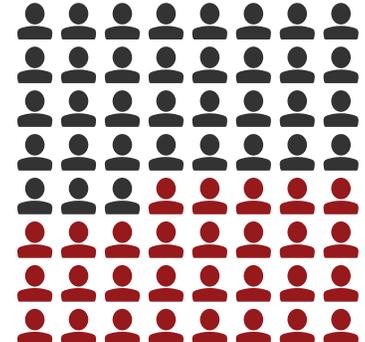
### KEY

- Employers
- Colleges, states, gov't & non-profits
- Other

HR practitioner presenters



Recruitment & Compliance peers



62%

of employer attendees hold management positions or higher



## What You Will Do

18+

hours of learning



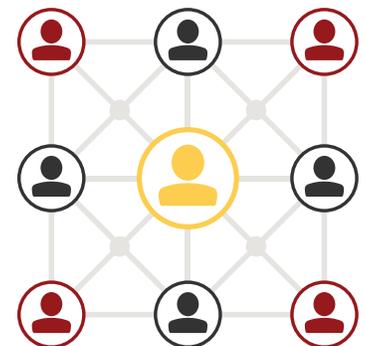
3

hours of pre-conference sessions



10+

hours of networking



... and opportunities to earn HRCI & SHRM credits

# What You Will Find

*"VERY, VERY well organized and executed. Truly the best conference I attend each year."*

United Airlines attendee

*"If you attend one conference, this should be the one! Valuable information, HRCI credits, networking...what more do you need!"*

Camber Corporation attendee

*"DirectEmployers Association has a reputation for providing unparalleled hospitality, and now I know why."*

PINNACLE Affirmative Action Services attendee



**97%**

said conference exceeded or met their expectations

**98%**

said they plan to attend the conference again

### What attendees liked:

- Networking opportunities
- Depth and breadth of topics covered
- Hospitable atmosphere

### Past attendees include...

**Newell Rubbermaid**  
Brands That Matter

**IHG**  
InterContinental  
Hotels Group

  
**JOHN DEERE**

**PHILLIPS**  
**66**

**KPMG**

**Lilly**

**IBM**

  
**APL**

*Alaska Airlines*

**Camber**

\*Based on past conference data

Learn more and register at:  
[DEAM17.DirectEmployers.org](http://DEAM17.DirectEmployers.org)

**DirectEmployers**